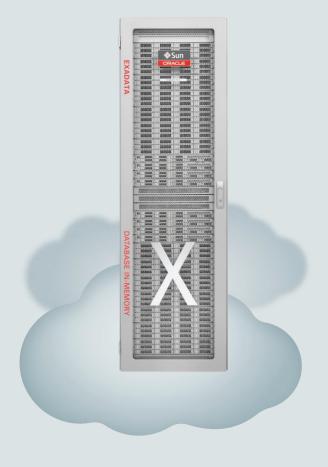
Oracle Database Exadata Cloud Service

Technical Overview

Manish Shah

Sr. Principal Product Manager, Oracle Corporation

Exadata and Exadata Cloud Service



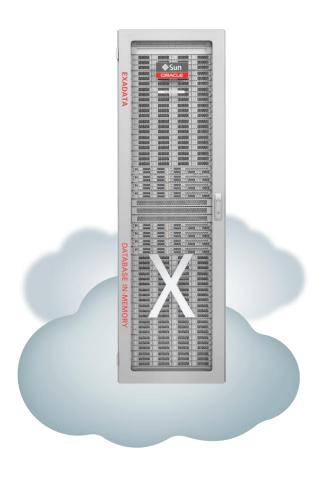


Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Exadata Cloud Service

- 1 Introduction
- 2 Service Details
- ³ Provisioning: Activation
- 4 Provisioning: Service Creation
- Best Practices & Summary
- Exadata Cloud Machine





Exadata Platform: A Quick Introduction



Exadata Vision

Dramatically Better Platform for All Database Workloads



- Ideal Database Hardware Scale-out, database optimized compute, networking, and storage for fastest performance and lowest costs
- Smart System Software specialized algorithms vastly improve all aspects of database processing: OLTP, Analytics, Consolidation
- Full-Stack Integration Database-to-disk optimization, automation, testing, patching, and support to reduce operational costs

Identical On-Premises and Oracle Public Cloud

Exadata Cloud Service



Proven at Thousands of Critical Deployments since 2008 Half OLTP - Half Analytics - Many Mixed

- Petabyte Warehouses
- Online Financial Trading
- Business Applications
 - SAP, Siebel, PSFT, ...
- Massive DB Consolidation
- Public SaaS Clouds
 - Oracle Fusion Apps,Salesforce, SAS, ...

4 OF THE TOP 5 BANKS, TELCOS, RETAILERS RUN EXADATA





Smart System Software Highlights

Smart Analytics

- Move queries to storage, not storage to queries
- Automatically offload and parallelize queries across all storage servers
- **100X** faster analytics

Smart Consolidation

- Workload prioritization from CPU to network to storage ensures QoS
- 4X more Databases in same hardware















Smart OLTP

- Special InfiniBand protocol enables bighest speed, lowest latency OLTP
- Ultra-fast transactions using DB optimized **flash logging** algorithms
- Fault-tolerant In-Memory DB by mirroring memory across servers

Smart Storage

- **Hybrid Columnar Compression** reduces space usage by 10X
- Database-aware **Flash Caching** gives speed of flash with capacity of disk



Smart System Software Highlights

Smart Analytics

- 5X faster scans by converting data to Columnar format in Flash Cache
- 3X faster JSON/XML by offloading to storage servers



Smart Consolidation

- Zero overhead VMs
- Snapshots for test/dev
- Set flash cache min size per DB to ensure QoS
- InfiniBand partitioning
- IPv6 for Ethernet





Smart OLTP

- 3X faster OLTP messaging using direct DB to InfiniBand access
- Instant detection of node failure
- Sub-second capping of I/O latency by rerouting I/Os to faster storage

Smart Licensing

- Capacity-on-Demand reduces license cost by disabling unneeded cores
- Trusted Partitions limit license scope of specialized options











Preview: New Smart System Software

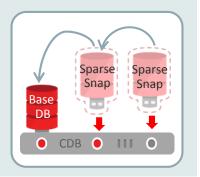
Smart Analytics

- Database In-Memory columnar format in storage server
- Aggregation in storage
- Set membership using new type of storage index



Smart Consolidation

- Hierarchical snapshots
- 2X application connections*
- Automated VLAN creation*



Smart OLTP

- Smart Fusion Block Transfer eliminates log writes when moving blocks between nodes*
- Automated rolling upgrade across full stack
- 2X faster disk recovery



Smart Availability

- Extended distance clusters
- 2.5X faster software updates*
- High redundancy Quorum disks on Quarter and Eighth racks*
- Storage Index preserved on rebalance*

*Already Released



Exadata Implements Much More Smart System Software

Smart Analytics



- Storage Index data skipping
- Storage offload for min/max operations
- Data mining storage offload
- Storage offload for LOBs and CLOBs
- Auto flash caching for table scans
- Reverse offload to DB servers
- Offload index fast full scans
- Offloads scans on encrypted data, with FIPS compliance

Smart OLTP



- Active AWR end to end monitoring
- Smart write-back flash cache
- Cell-to-cell rebalance preserving
 Flash Cache and Storage Indexes
- Database scoped security
- Full-stack security scanning
- Exachk full-stack validation
- Instant data file creation
- Active bonding of InfiniBand
- Disabling of unreliable network links
- Critical DB messages always jump to head of queue for ultra-fast latency
- I/O issued by interactive users and important workloads is prioritized

Smart Availability



- Prioritize rebalance of critical files
- Elimination of false drive failures
- Flash and disk life cycle mgmt alert
- Avoid reading predictive failed disks
- Cell software transparent restart
- I/O hang hardening
- Prevent shutdown if mirror server is down
- Confinement of temporarily poor performing drives
- Data integrity validation (HARD)
- Automatic disk scrub and repair



Exadata Advantages Increase Every Year

Dramatically Better Platform for All Database Workloads

Exadata Cloud Service

- In-Memory Columnar in Flash
- Smart Fusion Block Transfer
- In-Memory Fault Tolerance
- Direct-to-wire Protocol
- JSON and XML offload

Tiered Disk/ Flash

- Instant failure detection
- Network Resource Management
- Multitenant Aware Resource Mgmt
- Prioritized File Recovery

Unified InfiniBand

- 10 Priorities
- Data Mining Offload
- Offload Decrypt on Scans
- Smart Software Database Aware Flash Cache

 - Storage Indexes
 - Columnar Compression

- Smart Scan
- InfiniBand Scale-Out

- DB Processors in Storage
- Scale-Out Storage
- Smart Hardware Scale-Out Servers

• 3D V-NAND Flash





PCIe NVMe Flash

Exadata Cloud Service



Oracle Database Exadata Cloud Service

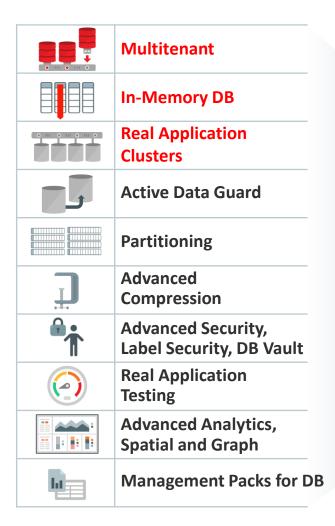
- Full Oracle Database with all advanced options
 - #1 database for mission critical OLTP and DW
- On fastest and most available database cloud platform
 - Scale-Out Compute, Scale-Out Intelligent Storage, InfiniBand, PCIe flash
 - Complete Isolation of tenants with no overprovisioning
- All Benefits of Public Cloud
 - Fast, Elastic, Web Driven Provisioning
 - Oracle Experts Deploy and Manage Infrastructure
 - No Capex Monthly Subscription





Best of On-Premises with Best of Cloud

Exadata Cloud: Compatible – Scalable – Available – Secure Decades of Database Innovation Proven at Millions of Mission-Critical Deployments





All Exadata
DB Machine
Innovations

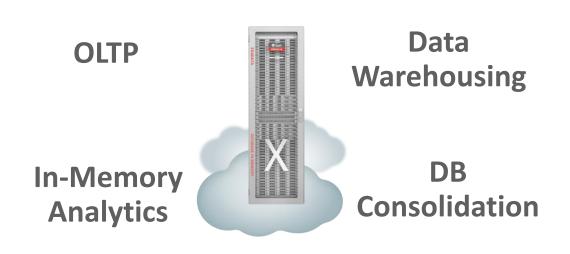
Offload SQL to Storage	
InfiniBand Fabric	40 Gb/s
Smart Flash Cache, Log	PCI Flash
Storage Indexes	
Columnar Flash Cache	
Hybrid Columnar Compression	10:1
I/O Resource Management	0 0
Network Resource Management	—— PRIORITY LANE → → → → → → → →
In-Memory Fault Tolerance	
Exafusion Direct-to-Wire Protocol	

Easy Migration to the Cloud

- 100% Compatible with existing on-premises Databases
- Full portability across Hybrid Clouds



Use Cases



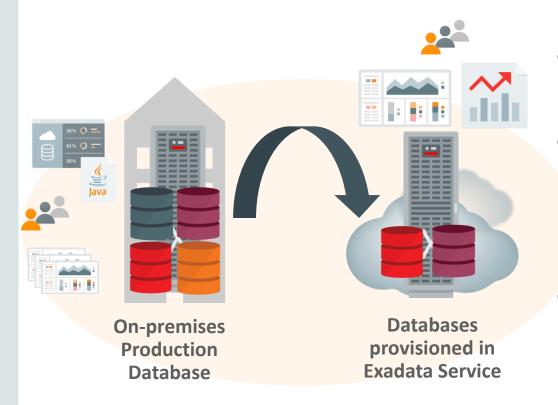
- Mission Critical Production Databases
 - Single large DB or Consolidate many
- Disaster Recovery and Reporting in the Cloud
- Test, Development, Certification,
 Try before Buy

Exadata Service enables extending Data Centers beyond today's physical limitations ...



Example: Extending the Data Center

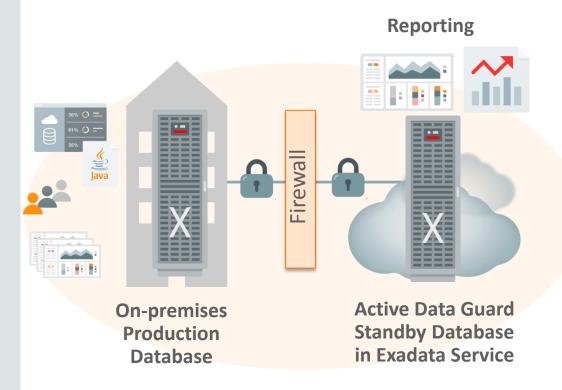
Test / Dev / Proof-of-Concept / Time-sensitive New Business Initiatives



- Eliminates need to maintain non-prod IT infrastructure
- Enables quick provisioning of production-alike databases to satisfy time-sensitive large-scale business demands (e.g. testing a marketing campaign, rolling out a new product launch, etc.)
- Exadata Service enables consolidation of multiple databases in one robust platform

Example: Extending the Data Center

Hybrid DR + Reporting



- Eliminates need to maintain DR infrastructure with elastic availability of DR site and standby database
- Off-site DR location satisfies compliance & regulatory requirements
- Active Data Guard standby database enables cloud-based reporting
- Exadata Service enables consolidation of multiple standby databases in one robust platform

Ref. Disaster Recovery to the Oracle Public Cloud - Production on Premises, DR in the Cloud



Full Stack Example: Large Pharmaceutical Company

Goal

Gauge the readiness and ability to provide a new service offering to its R&D business unit

Challenge

Rapid deployment of Databases to its R&D users

XYZ IT can deploy Database quickly for other groups, but as it relates to R&D's specific requirements ...

... deployments can take 2-3 months and cannot support the 3rd party tools which R&D needs to leverage

Solution

Exadata Cloud Service +
Dedicated Compute Service
targeted for R&D functions of
analytics, testing, and
certification workloads

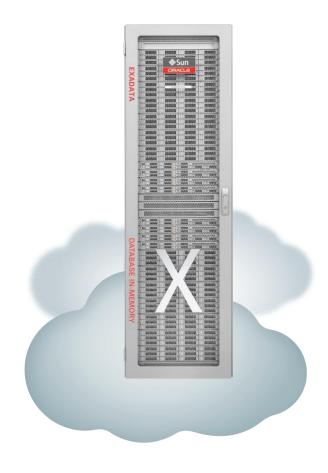
Cloud offering more favorable due to overall cost of ownership

This also fits within XYZ's strategy of reducing CapEx and reducing space within the datacenters



Exadata Cloud Service

- 1 Introduction
- Service Details
- Provisioning: Activation
- 4 Provisioning: Service Creation
- Best Practices & Summary





Service Overview



Allocation Unit: Quarter Rack		
OCPUs (min-max) 1	16 - 68	
Total Memory	1/2 TB	
PCIe Flash	19.2 TB	
Usable Storage ²	42 TB	
Max DB size ³	16.8 - 33.6TB	

- Customer requests Exadata Service on Oracle Cloud Portal
 - Provides system size; Database names, sizes, versions, etc.
 - Pricing is based on Database CPU Cores enabled
- Start with a minimal number of cores within a Quarter Rack
 - Minimum: 16 cores, enable additional cores on demand
 - Access to full 42 TB of storage, 900K IOPs
 - Can expand to 100s of Cores, 100s of TB storage, Millions of IOPs
- Exadata System automatically provisioned for customer
 - Assured hardware resources: no server or storage over-provisioning
- Databases requested by customer prebuilt and ready to run
 - Oracle Database and Exadata software includes all options and features
 - Oracle Database 11.2.0.4 or 12.1.0.2, Grid Infrastructure 12.1.0.2
 - Automation tools provided to backup, patch, upgrade, and add databases
- 1. OCPU = Oracle CPU = 1 usable compute core
- 2. After high-redundancy mirroring, but before database compression
- 3. After provisioning DATA and RECO disk groups, actual space depends on space needed for local backups



Available Service Offerings

	Metered	Non-metered
Minimum subscription duration	1 month	12 months
Use Case	Short-term projects e.g. Test/Dev, app certification, PoCs, trials, performance validation, etc.	Long-term subscriptions for production applications, on-going dev/test projects, application development, etc.
Price per OCPU per month *	\$5,000	\$2,500
Funded by	Database PaaS pre-paid funds	New Exadata Cloud Service subscriptions

* Subject to minimum OCPU requirements for the rack



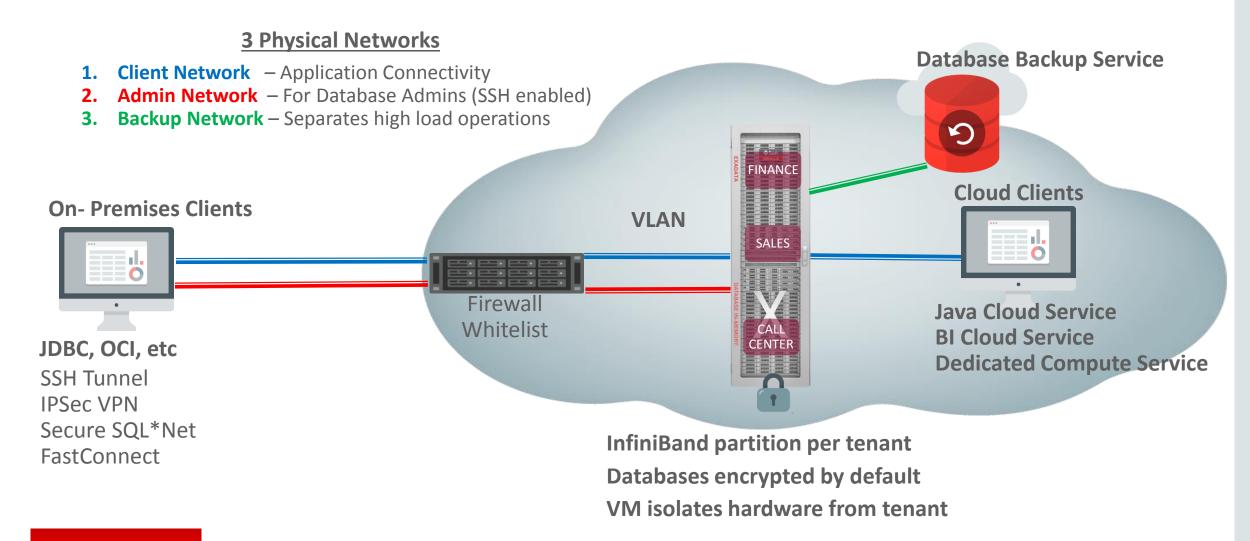
Management & Maintenance



- Customers control and manage software that directly affects their application
 - Database, OS, Clusterware
- Oracle manages underlying infrastructure
 - Facilities, servers, storage, storage software, networking, firmware, hypervisor, etc.
- Customers have administrator privileges for compute VMs and databases so they can configure and run the system as they like
 - Customers initiate automated patching script when it is convenient for them
 - Can be run rolling across nodes to avoid database downtime



Access and Security Model

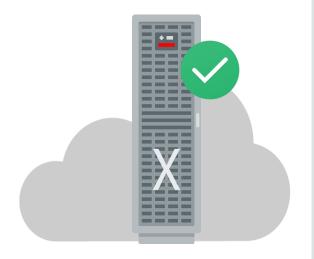




High Availability

- All Exadata Maximum Availability Architecture features and practices
 - Full data protection, consistency, transactional isolation
 - Fully active RAC cluster
 - Triple mirrored storage
 - Redundant InfiniBand and Ethernet networks
 - Cloud to Cloud Standby Database using Active Data Guard on roadmap
- Decades of Database Availability technology and experience
 - Proven at 1000s of Banks, Telecoms, Retailers, Governments, etc.







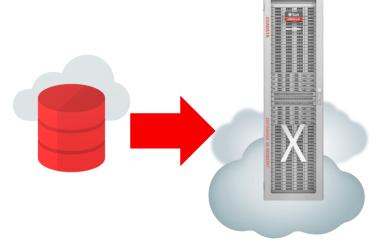
Backup & Recovery

- Options:
 - Fast Recovery Area (FRA) on Exadata storage for local on-disk RMAN backups
 - Fastest backup and restore
 - RMAN backup to Oracle Database Backup Service
 - Lowest Cost
- Default Frequency:
 - Weekly level 0 backups + daily Incremental backups
- Can be configured at provisioning time



Options for Migrating Databases to Cloud

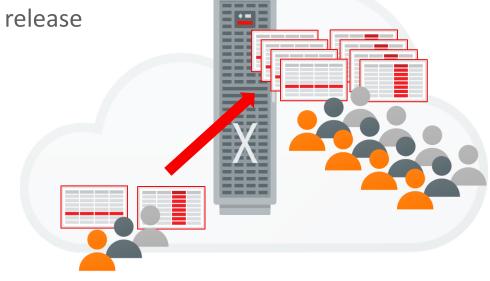
- 100% Oracle Database compatibility makes migration easy and low risk
- Logical Migration: allows reorganization and optimization
 - Data Pump, GoldenGate Replication
- Physical Migration: simplest, byte-to-byte copy
 - RMAN backup, Transportable technologies, Data Guard
 - Restore from backup on Oracle Public Cloud
- Data Movement Options:
 - Use public internet
 - Private high bandwidth virtual network (FastConnect)
 - Data Transfer Services
- MAA Migration Best Practices "Best Practices for Migrating to Exadata Database Machine"





Upsize / Expand

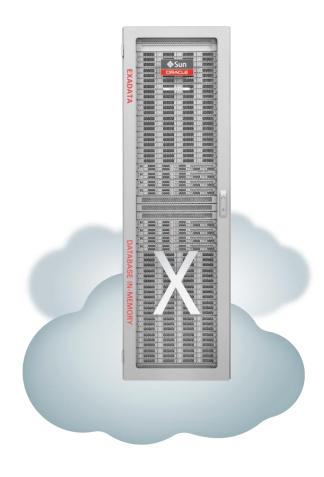
- All memory and storage enabled. Enable additional cores online (16 \rightarrow 68 per Qtr Rack)
- System expansion options: Quarter Rack → Half Rack → Full Rack
- Subscribe to a new system with the upsized configuration: same workflow as activating original rack
 - 1. Transfer data using RMAN or Data Guard
 - 2. Migrate client access by changing customer DNS to new system IP addresses
- Easy Expansion by individual DB or Storage server coming in later release
- De-provision old rack through "Delete Service" of original rack
 - Delete runs Secure Erase of storage cell using 7 pass option





Exadata Cloud Service

- 1 Introduction
- Service Details
- Provisioning: Activation
- 4 Provisioning: Service Creation
- Best Practices & Summary







Hello Oracle Cloud User,

Thank you for subscribing to Exadata Cloud Service.

During the process of purchasing Oracle Cloud Services, you have been designated as the activator for this service.

Your next step is to activate the service by clicking Complete My Order. Follow the on-screen instructions to complete the activation.

Complete My Order

Subscription Details



Exadata Cloud Service

• Subscription ID: 500098623

• Deployment Type: Production

• Data Region: North America

• Customer Account: Urban Beans (US)



Order Details

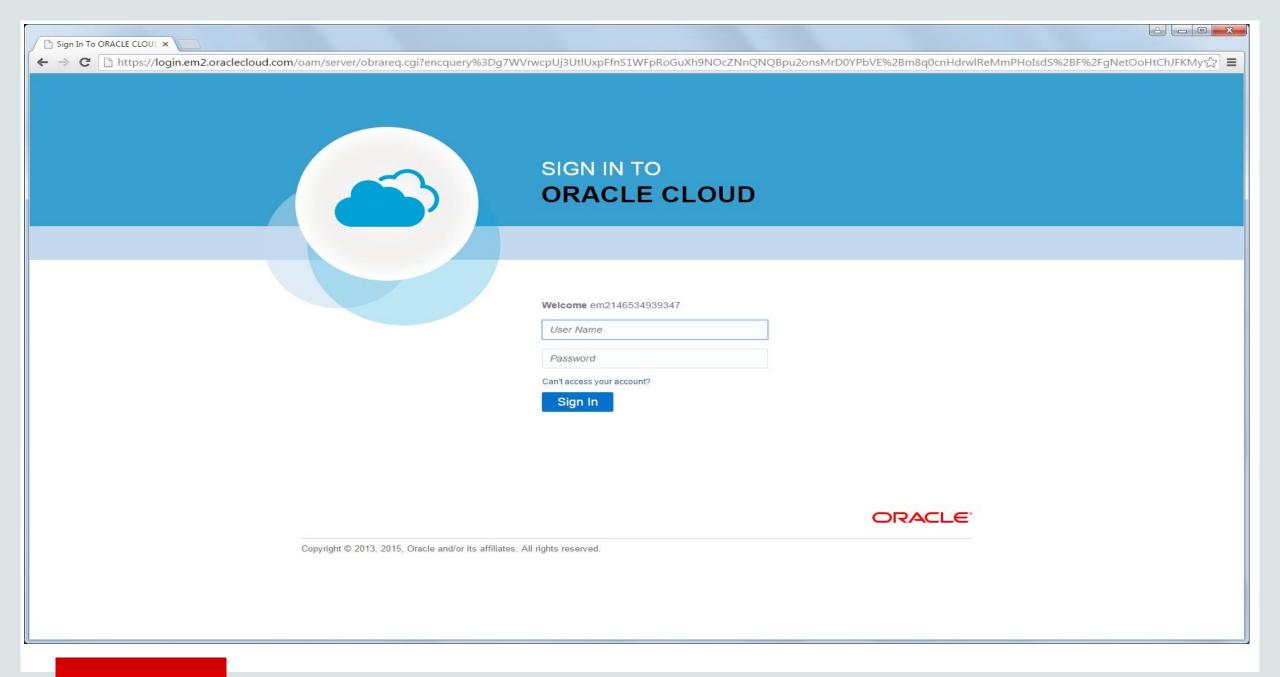
Order ID: 10296

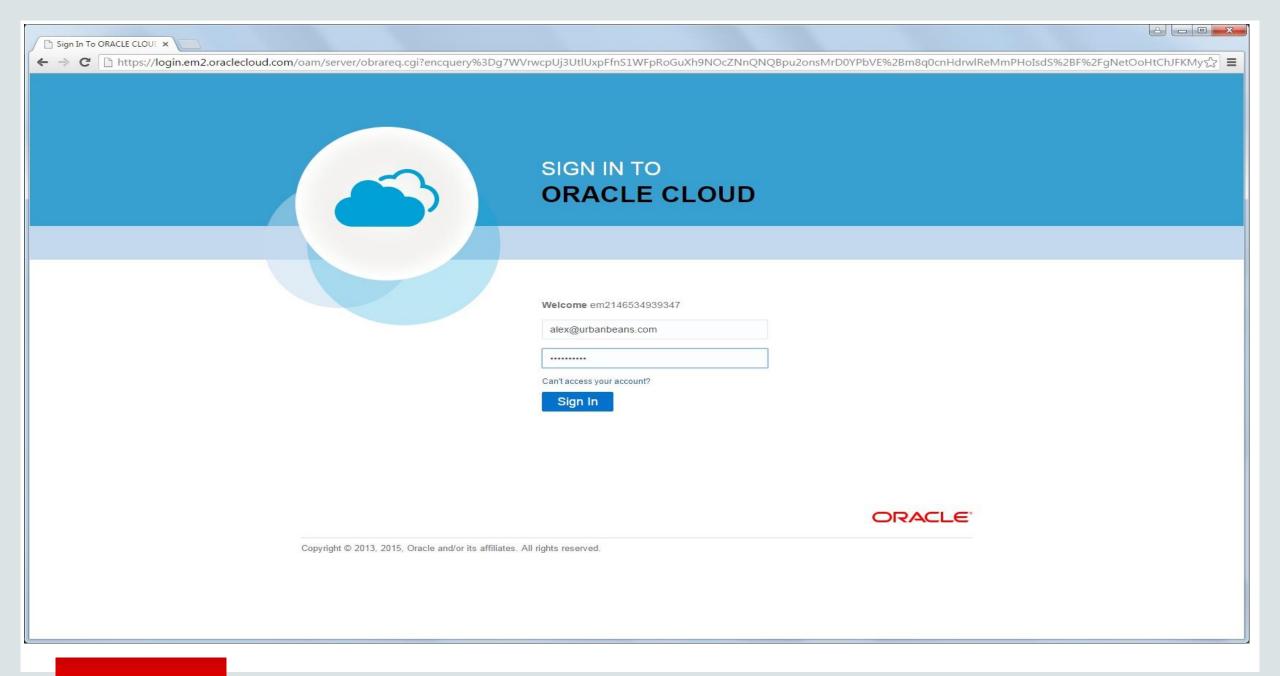
• Order Date: Tuesday, October 13, 2015 9:25 PM PDT

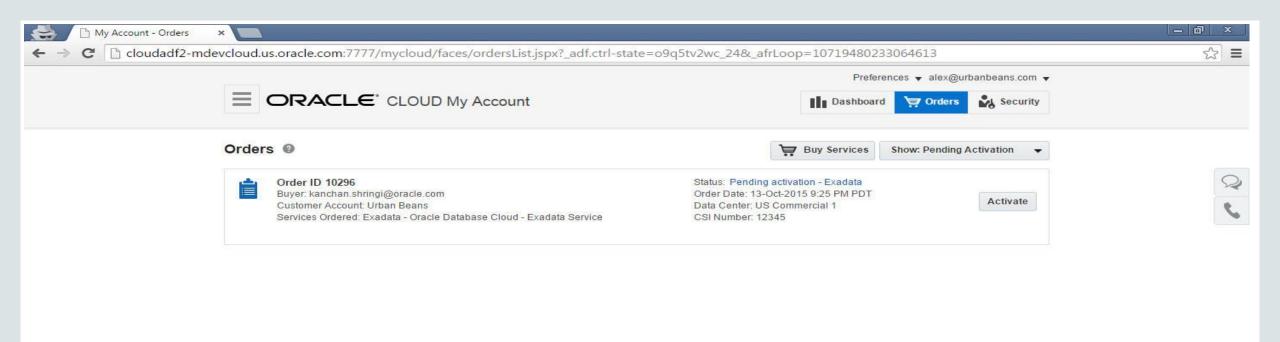
Copyright @ 2015, Oracle and/or its affiliates. All rights reserved.

About Oracle Cloud | Legal Notices and Terms of Use | Privacy Statement









About Oracle | Contact Us | Legal Notices | Terms of Use | Your Privacy Rights Copyright @ 2013, 2015 Oracle and/or its affiliates. All rights reserved.

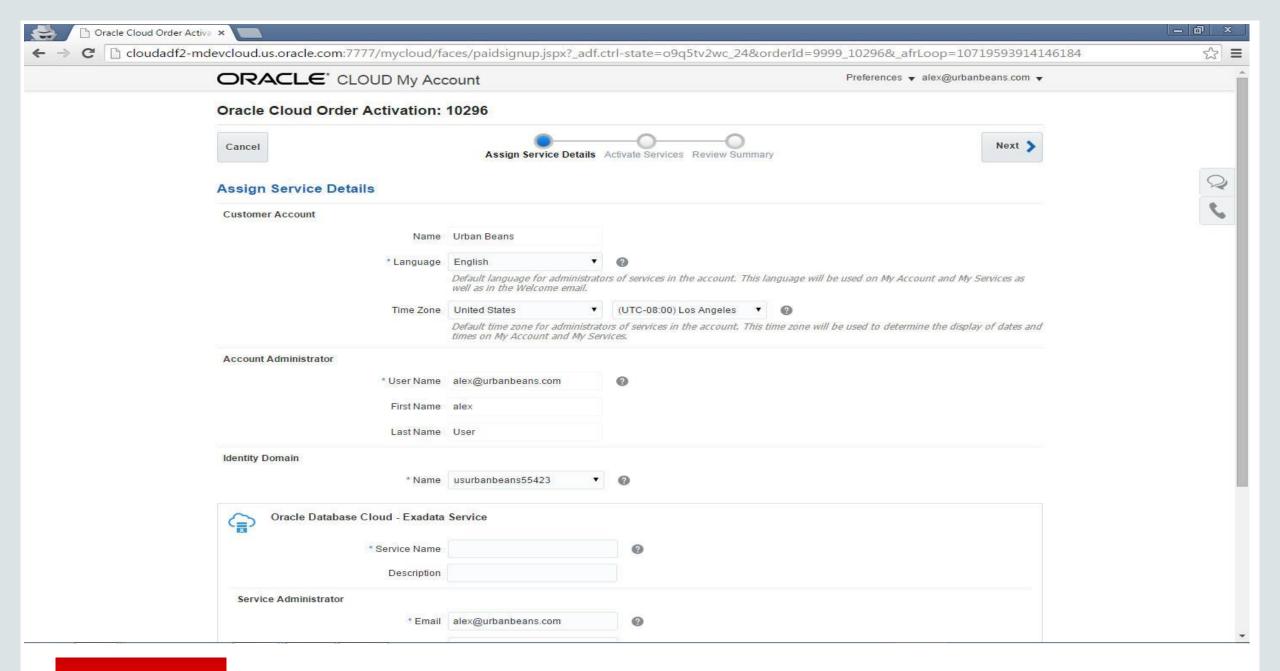


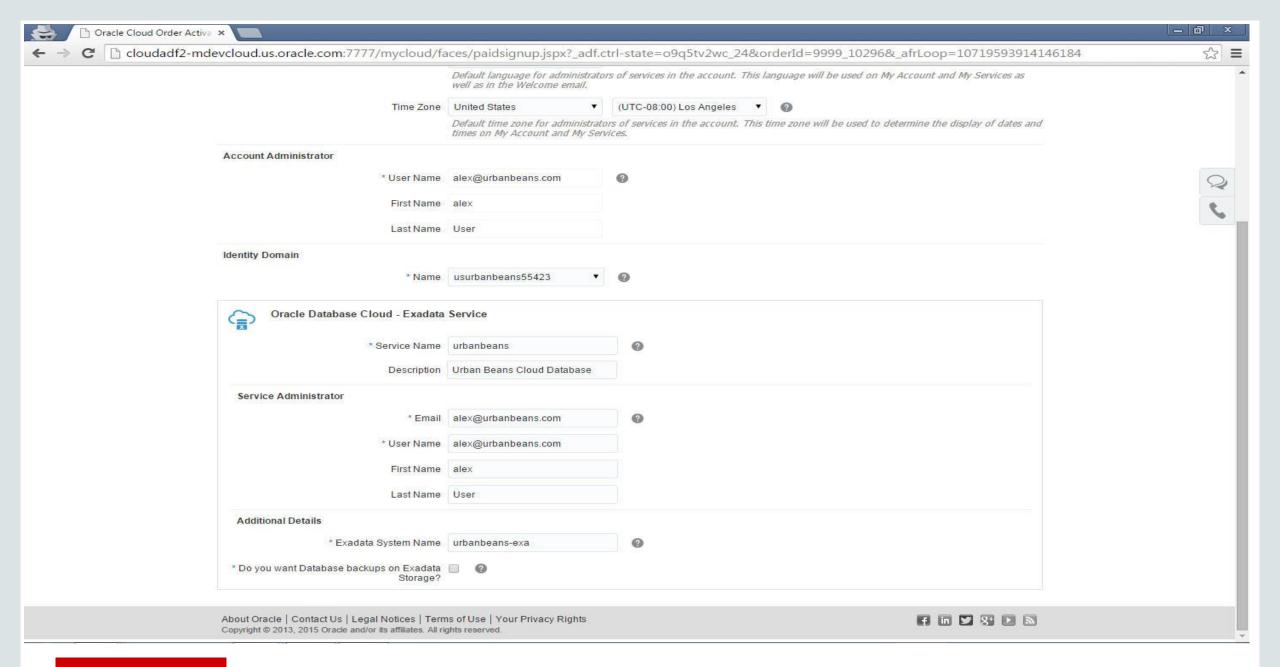




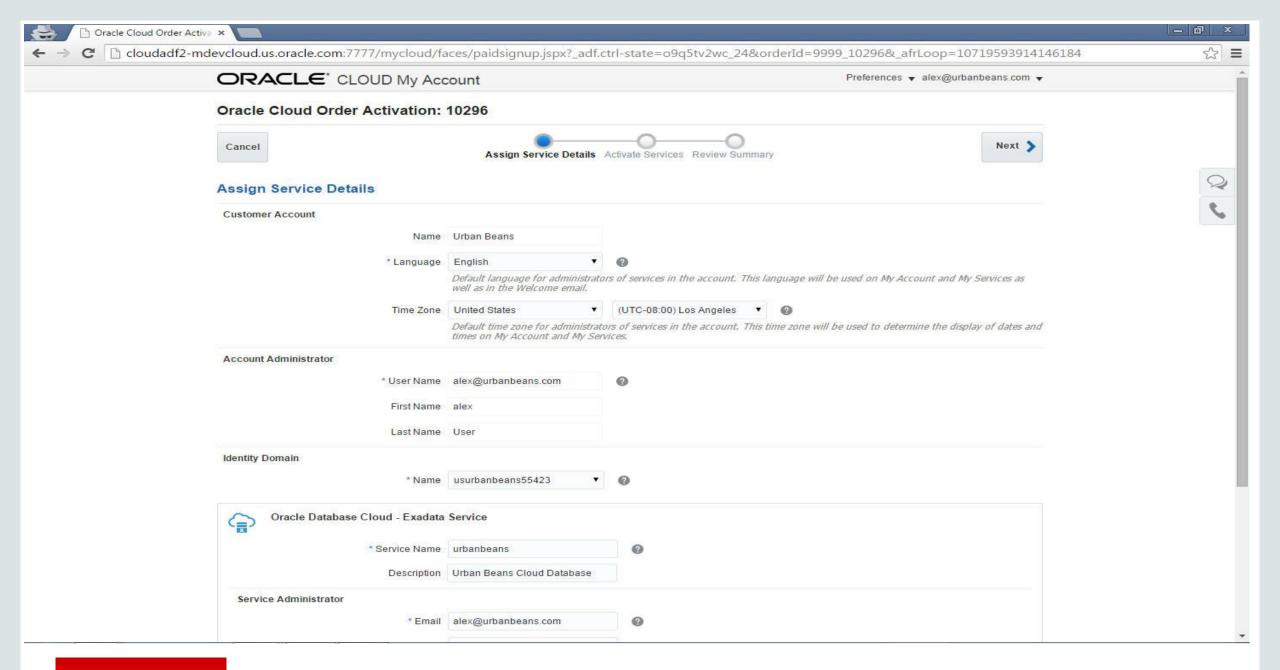


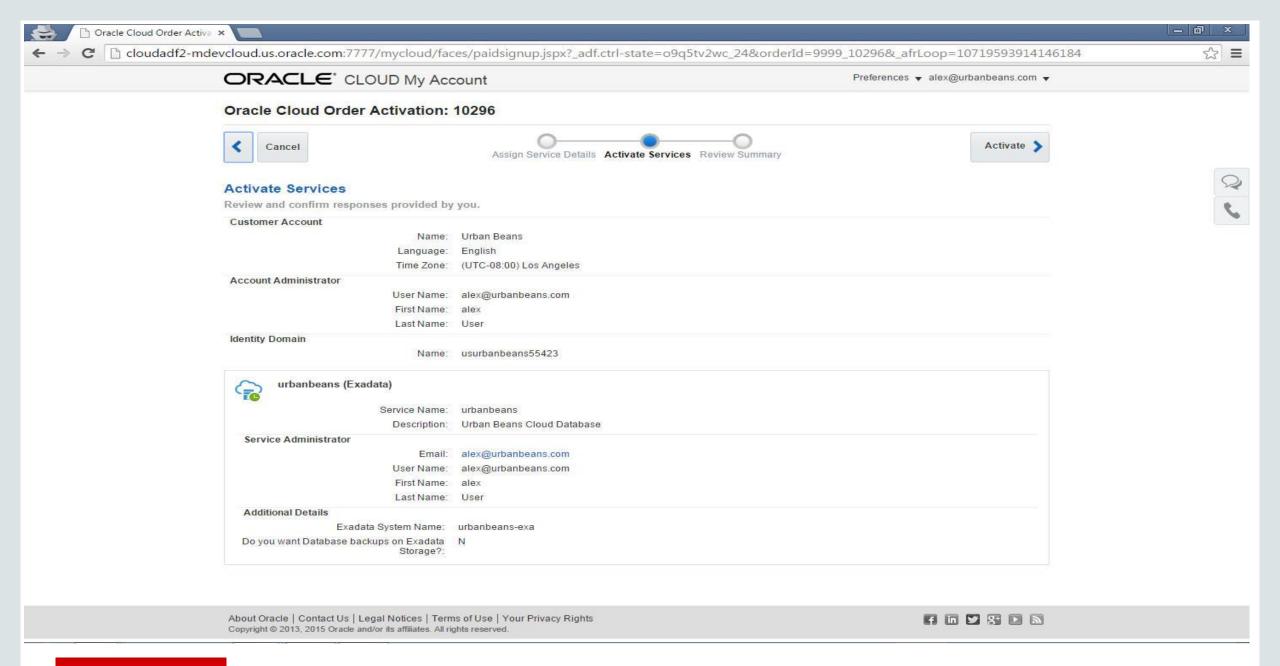


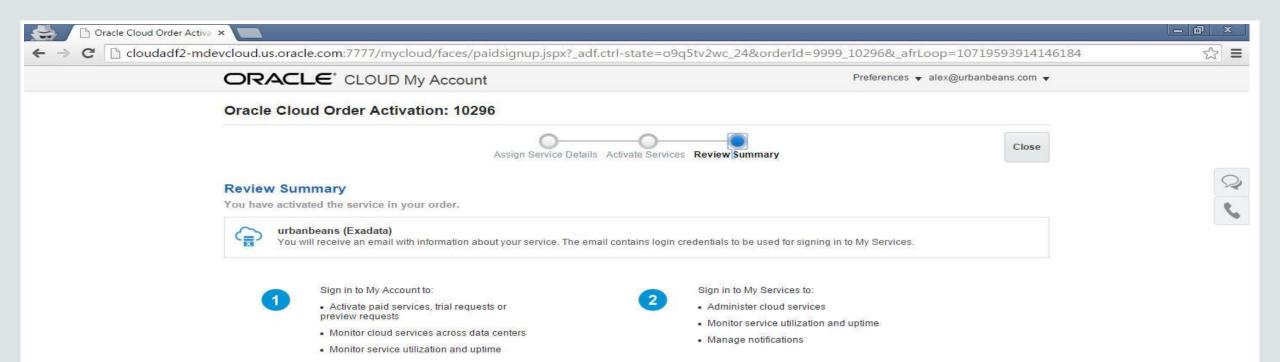












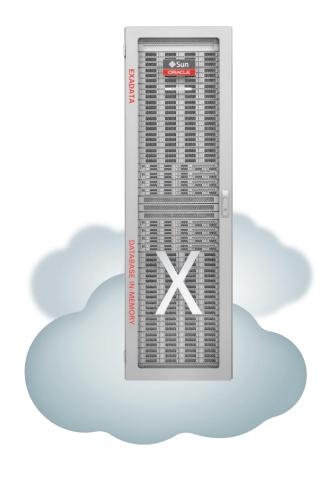
About Oracle | Contact Us | Legal Notices | Terms of Use | Your Privacy Rights Copyright © 2013, 2015 Oracle and/or its affiliates. All rights reserved.



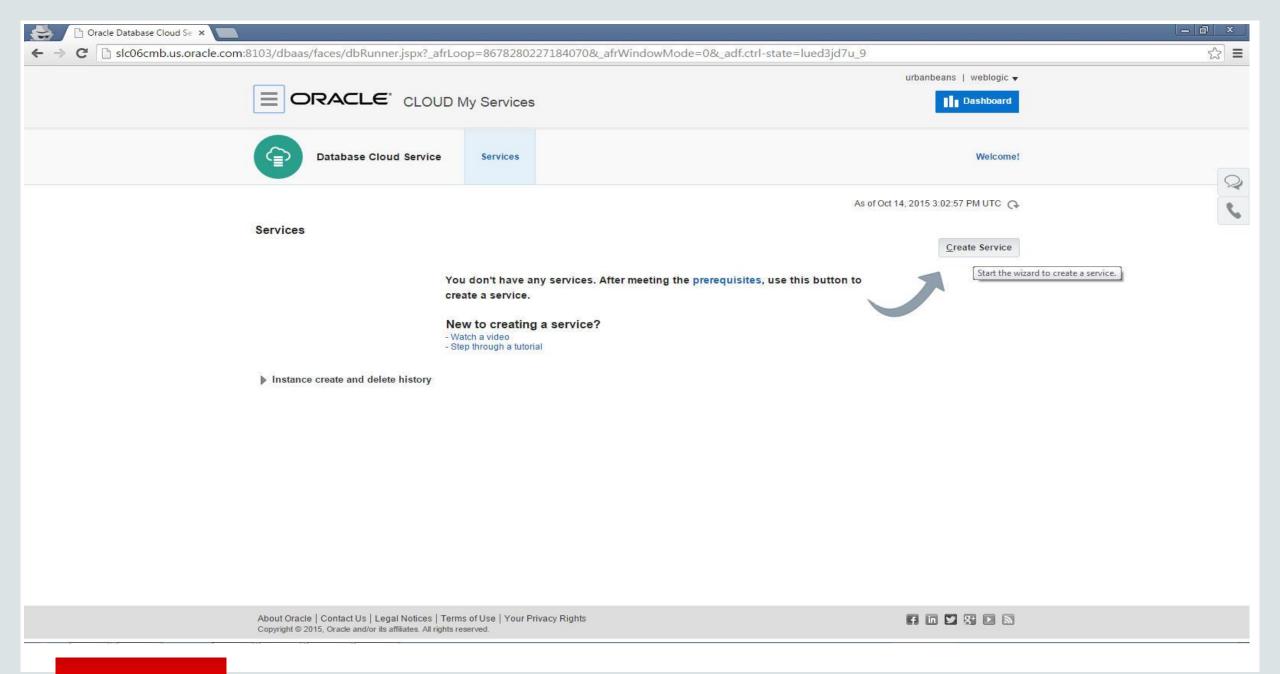


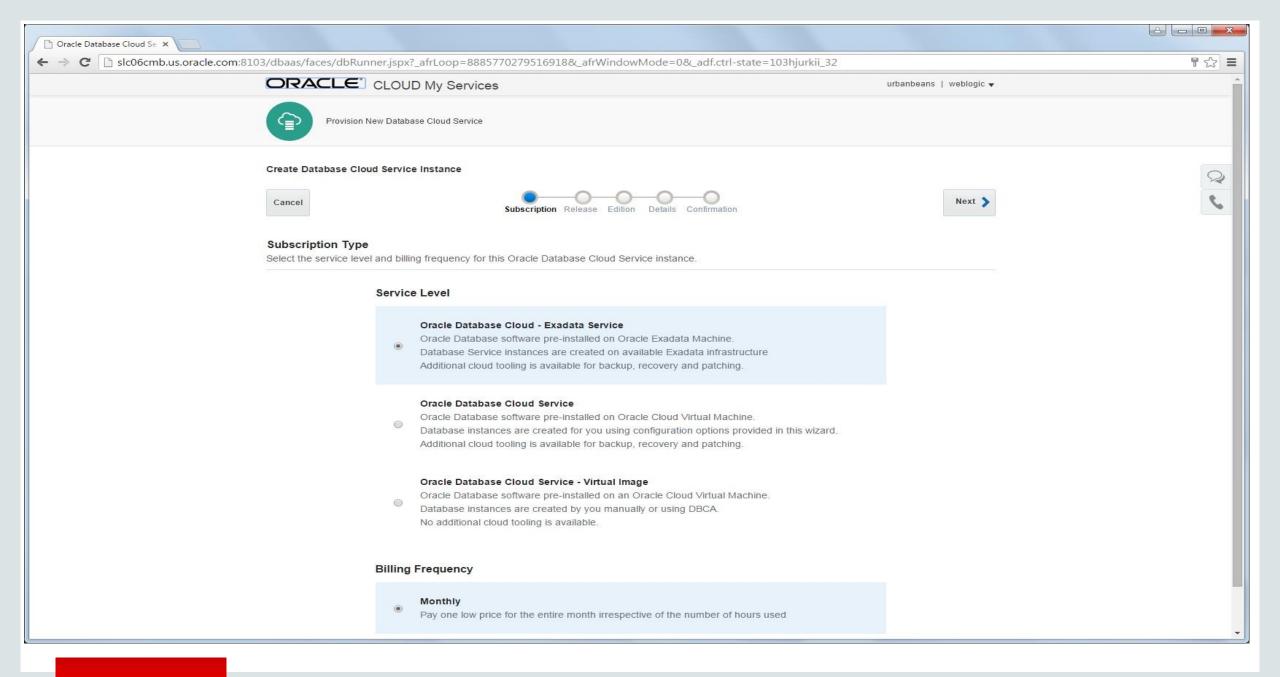
Exadata Cloud Service

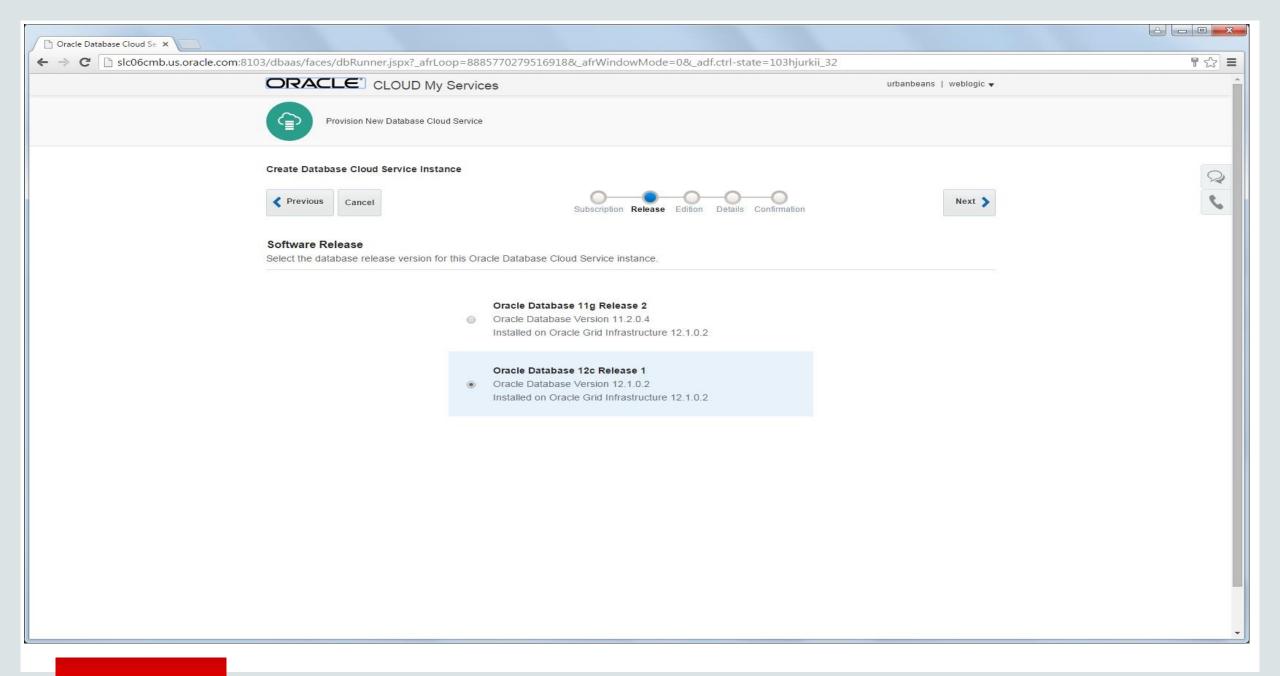
- 1 Introduction
- Service Details
- Provisioning: Activation
- Provisioning: Service Creation
- Best Practices & Summary

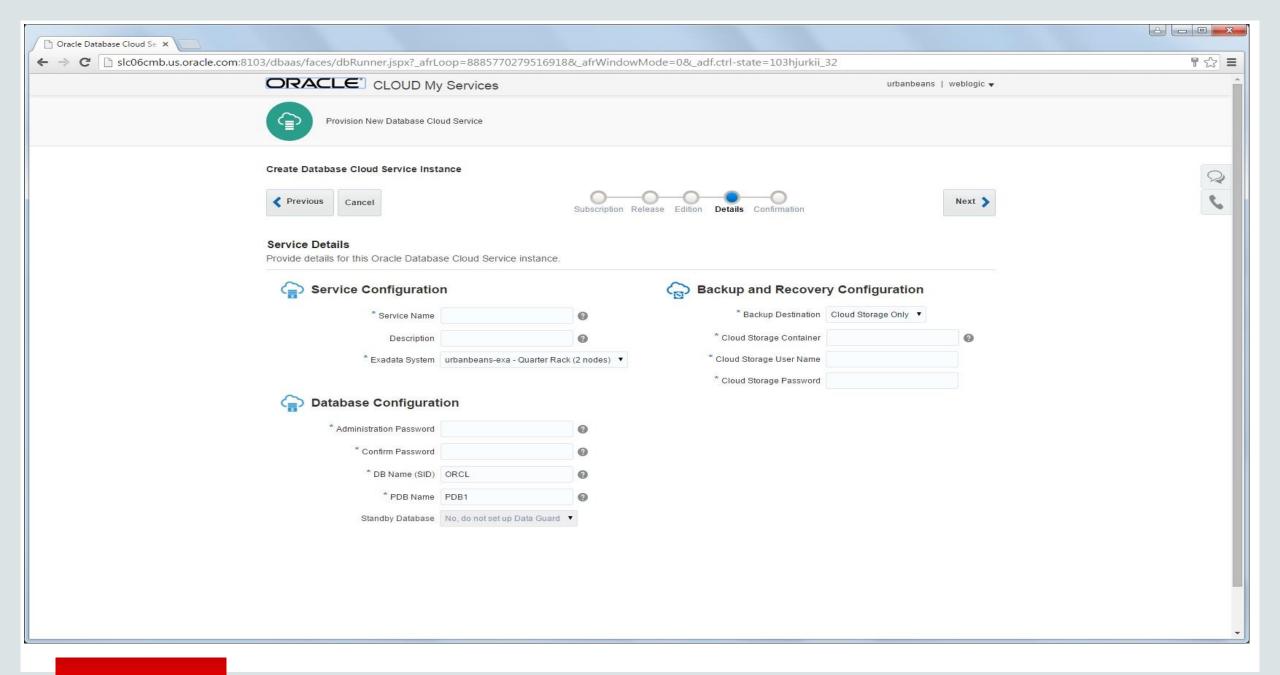


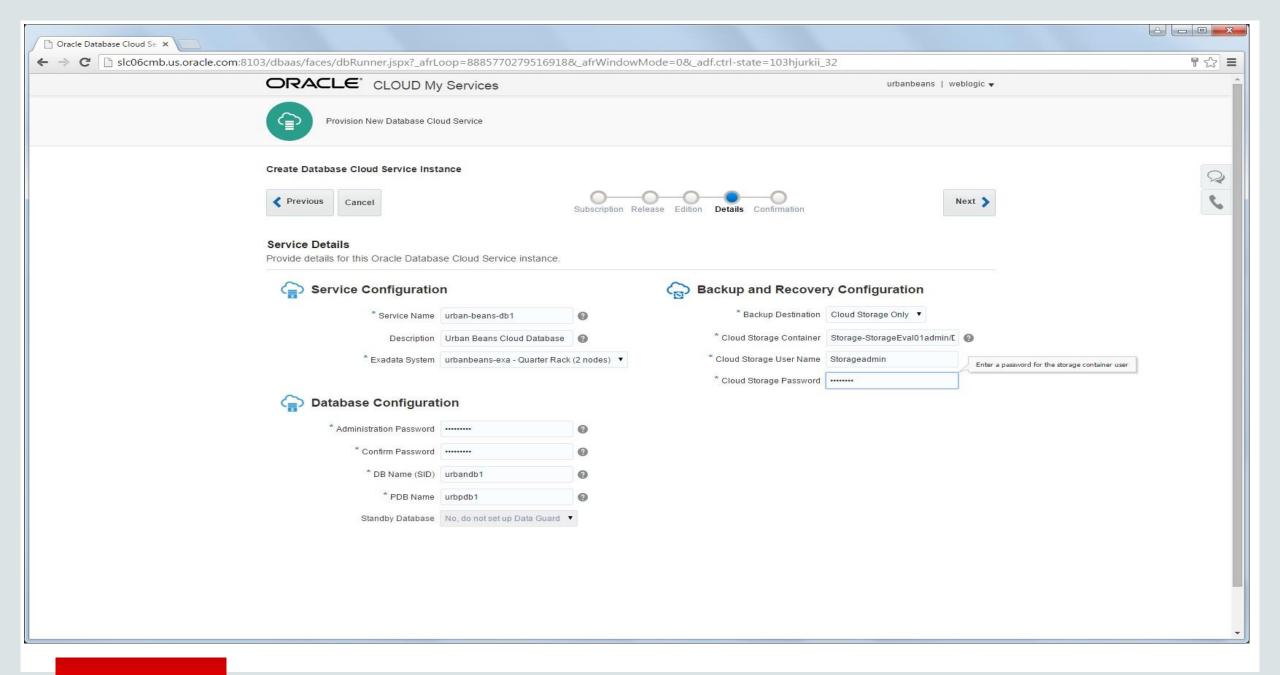


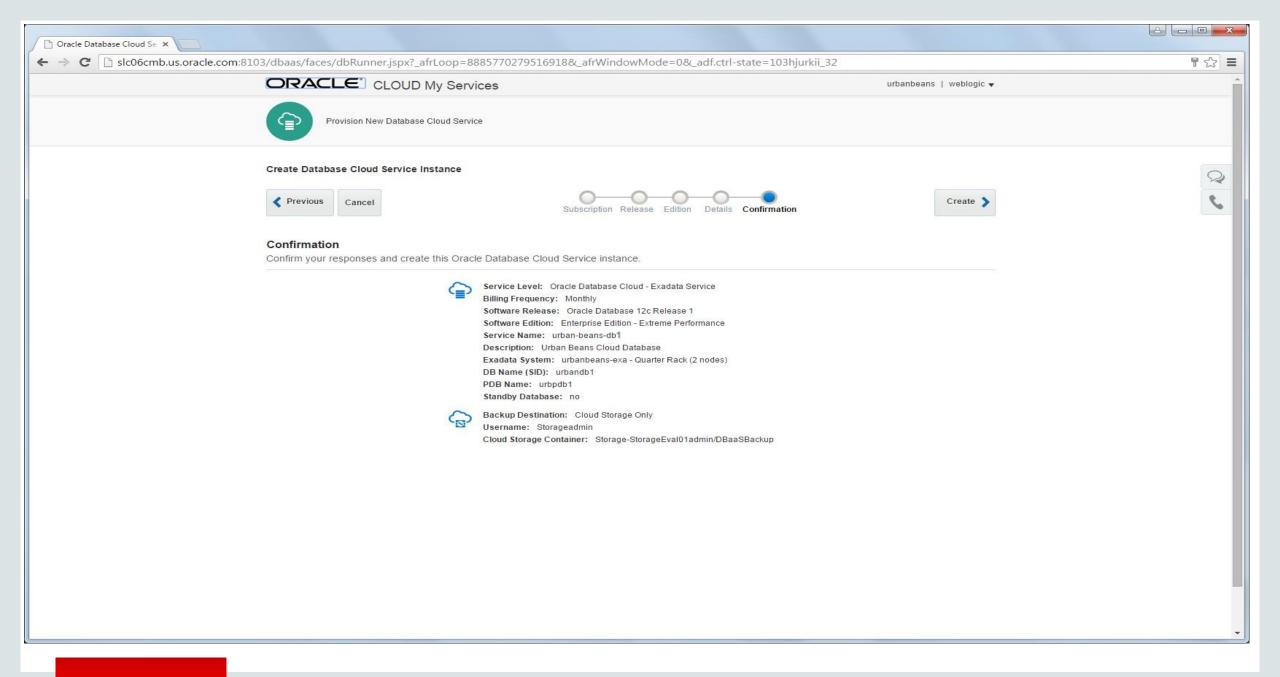




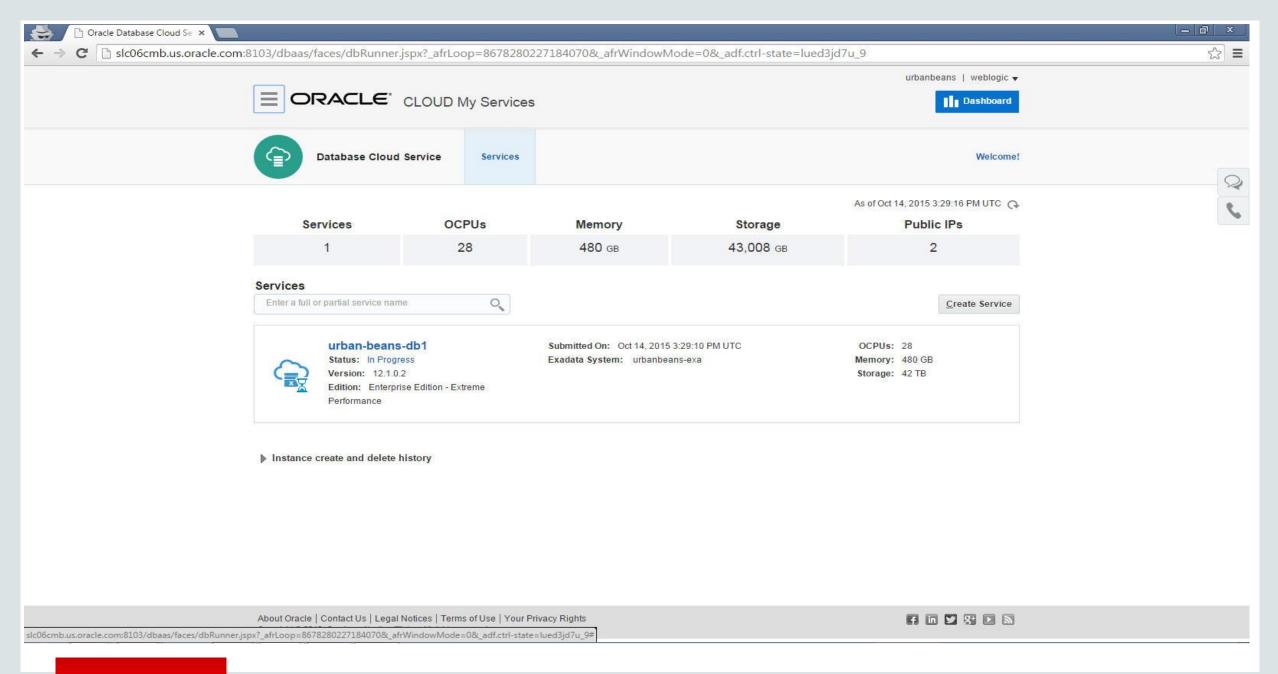


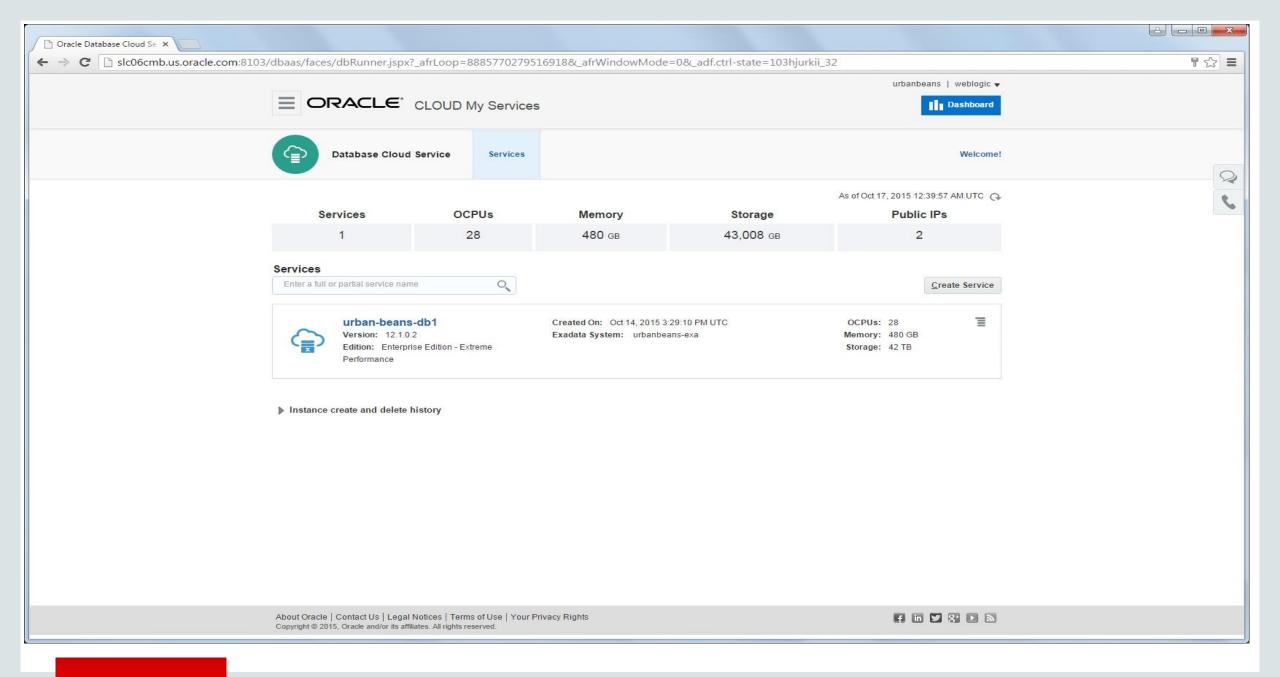


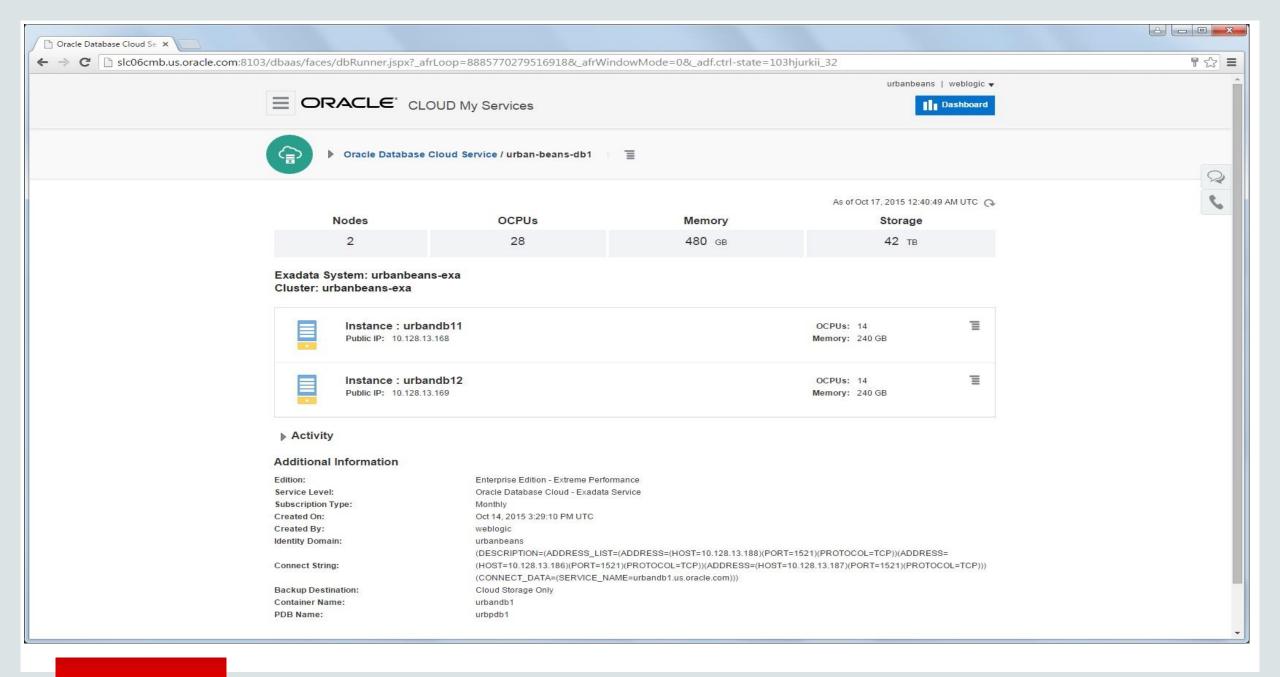








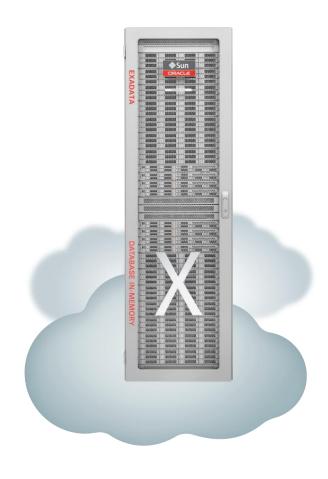






Exadata Cloud Service

- 1 Introduction
- Service Details
- Provisioning: Activation
- 4 Provisioning: Service Creation
- Best Practices & Summary





Best Practices: Deploying Databases with Exadata Service

Application latency

- Deploy middle-tier on Oracle Dedicated Compute Service or Public Compute Service for low-latency connectivity
- Use Fast Connect solutions to enable secured, low-latency connectivity from on-premises production / management applications

Security

Enable least permissive rules during white-listing ingress IP addresses and enabling ports

Patching and Validation

- Oracle provides regular DB patchset updates and security patches when available
- Keep database deployment patched to recommended levels
- Patch automation tooling available to apply these patchset updates
- Verify backup & recovery processes by regularly recovering databases from automated backups



Exadata Cloud Service Quick Reference Card

SERVICE METRICS	Quarter	Half	Full
Number of Database Servers	2	4	8
Number of OCPUs	16 - 68	56 - 136	112 - 272
Total Memory (GB)	496 GB	992 GB	1,984 GB
Number of Storage Servers	3	6	12
Total Flash Capacity	19.2 TB	38.4 TB	76.8 TB
Total Usable Disk Capacity	42 TB	84 TB	168 TB
Max DB Size Supported (local backup)	16.8 TB	33.6 TB	67.2 TB
Max DB Size Supported (no local backup)	33.6 TB	67.2 TB	134.4 TB
Max SQL Flash Bandwidth	30 GB/sec	60 GB/sec	120 GB/sec
Max SQL Flash Red IOPs	900 K	1.8 M	3.6 M
Max SQL Flash Write IOPs	500 K	1 M	2 M
Max SQL Disk Bandwidth	4.5 GB/sec	9 GB/sec	20 GB/sec
Max SQL Disk IOPs	7 K	14 K	28 K
Max Data Load Rate	5 TB/hr	10 TB/hr	20 TB/hr

Value Proposition

- 1. 100% compatibility with on-premises: hybrid cloud plus no application changes
- 2. All workloads (OLTP, DW, consolidation, etc.) supported by one unified service
- 3. Best infrastructure for the best enterprise database: proven at thousands of sites

Database Features

- Supports Database 11.2.0.4, 12.1.0.2
- Requires Grid Infrastructure 12.1.0.2
- Includes all Database Options and EM Packs

Current Data Centers

- Chicago, IL USA
- Ashburn, VA USA
- Slough UK

Associated Services

- Database Backup Cloud Service
- FastConnect Service
- VPN Service
- Big Data Cloud Service
- Dedicated Compute Service
- Java Cloud Service

Management & Security

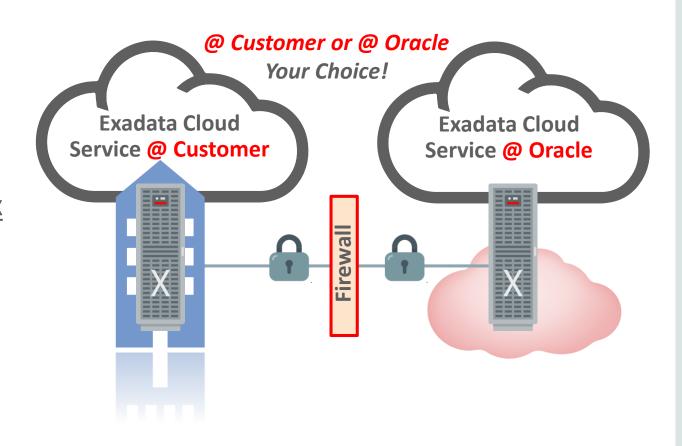
- Oracle: HW & Infrastructure SW
- Customer: Database & Clusterware, Oracle Enterprise Manager for DB Management
- Security & Isolation: VPN, SSH, Secure SQL*Net, Data Encryption, InfiniBand Partitioning, Oracle VM, VLAN, etc.

SERVICE OFFERINGS	Metered	Non-metered
Minimum Subscription Duration	1 month	12 months
Use Cases	Short-term projects: Test/Dev, app certification, PoCs, trials, performance validation, DB 12c testing, etc.	Long-term subscriptions: prod applications (OLTP/DW), on- going dev/test projects, app development, DR, etc.
Price per OCPU per month	\$5,000	\$2,500
Funded By	Database PaaS pre-paid funds	New Exadata Cloud Service subscriptions

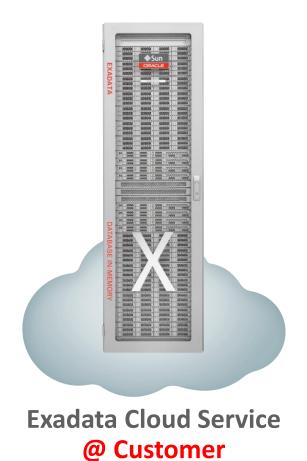


Exadata Cloud Machine Available FY17 - Q2

- Exadata Cloud Service on customer premises managed by Oracle
 - -Same pricing model but with 3 yr minimum
 - Agile, dynamic provisioning through cloud stack software
- For system configurations too complex to separate or move to the cloud
- For <u>data sovereignty</u>, regulatory, security restrictions
- Near zero latency to your on premises applications and for complete control



Exadata Cloud Machine Use Cases



Database Private Cloud

- Consolidate databases as servers retire
- Evolve IT business model to OpEx

Public Cloud On-Premises

- Shift infrastructure responsibility
- Protect data governance
- Accommodate IT complexity

Data Sovereignty, Security and Latency

- Keep your data in your data center
- Connect with your on-prem apps with no latency



Exadata Cloud Service and Cloud Machine

Competitive Advantages

100% Portability

- Every on-premise application runs without change
- Data moves back and forth seamlessly
- Run any infrastructure component in any location (hybrid cloud)

One Database Service for All Your Workloads

- Analytics, data warehousing, OLTP, consolidation, mixed-workloads
- No need to use different services based on workload (a la AWS)

Serious Infrastructure for Serious Databases

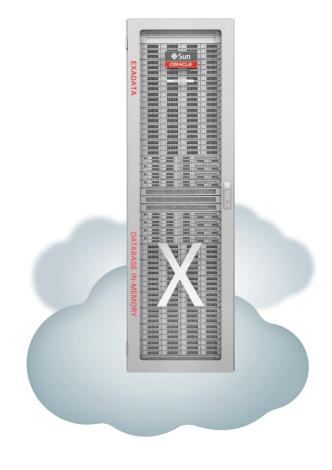
- Ideal database hardware, not commodity servers and storage
- Dedicated platform no noisy neighbors, security risks
- Exadata-unique innovations
- Enhance cloud applications with new options





For More Information

cloud.oracle.com/database





Integrated Cloud

Applications & Platform Services



ORACLE®