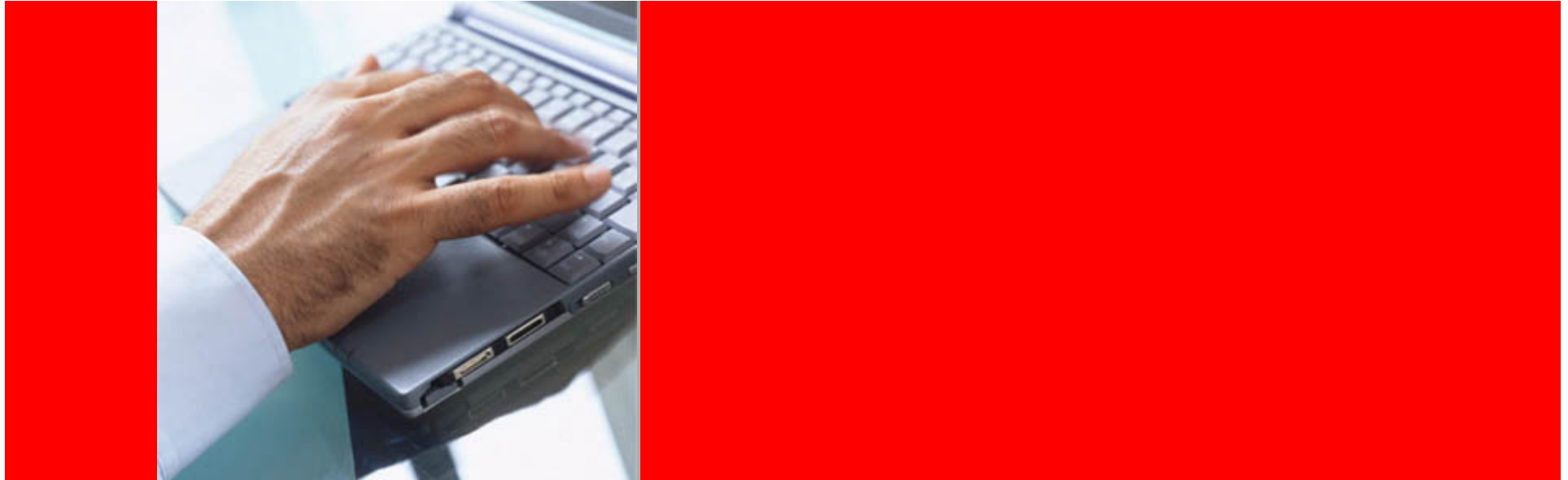


Marzo 27-29, 2007
Transamerica Expo Center
Sao Paulo – Brasil



ORACLE®

Contenido de la Conferencia



Keynotes

- Oracle
 - Charles Phillips
 - Technology Senior Executive
 - Applications Senior Executive
 - Industry, Business Units Execs
- Partners
- Customers



OpenWorld Sesiones

- 150+ charlas
 - Technology
 - Application
 - Industry
 - Services and On Demand
 - Customer
 - Partner
 - JD Edwards Program
 - Develop Program

2007 Programa Propuesto

	Transamerica Expo Center	Teatro Alfa	Hotel Transamerica	Hyatt Hotel
Tuesday – March 27, 2007	<ul style="list-style-type: none"> • Breakout sessions • Exhibit Hall • Demogrounds 	<ul style="list-style-type: none"> • Keynotes (morning) • Develop (afternoon) 	<ul style="list-style-type: none"> • Develop (hands-on) 	<ul style="list-style-type: none"> • Leaders Circle
Wednesday – March 28, 2007	<ul style="list-style-type: none"> • Breakout sessions • Exhibit Hall • Demogrounds 	<ul style="list-style-type: none"> • Keynotes • Develop (afternoon) • JD Edwards 	<ul style="list-style-type: none"> • Develop (hands-on) 	
Thursday March 29, 2007	<ul style="list-style-type: none"> • Breakout sessions • Exhibit Hall • Demogrounds 	<ul style="list-style-type: none"> • Keynotes • JD Edwards 		



Programa para Developers

- A 2-day program targeted at developers
- Teatro Alfa & Hotel Transamerica
- Technical sessions and Hands-on activities



Programa JD Edwards

- A 1 or 2 day program targeted at users of JD Edwards World and JD Edwards EnterpriseOne
- Held at Teatro Alfa
- All sessions for these products will be held during this program
- JD Edwards Program is part of Oracle OpenWorld
 - Product demos for these product lines in Demoground area
 - JD Edwards Partners Pavillion at the Exhibit Hall



Leaders Circle

- One day of focused and strategic discussions led by Oracle Executives and thought leaders
- Held at the Hyatt Hotel



Exhibition Hall

- Exhibition Hall
 - Transamerica Expo Center
 - Over 90 partners
 - What's new?
 - 2 DEMOground areas
 - Oracle PartnerNetwork Village
 - Oracle Customer Visit Center
 - Internet Café
 - Food Court



DEMOgrounds

- 2 DEMOground areas
- From 30 to 60 stations
- Corporate and local Experts
 - Applications
 - Middleware
 - Database
 - CRM
 - Services
 - etc



ORACLE®

Precios y Promociones



Pricing and Promotion

- Conference Full Registration Fee: **US\$425**
 - Promotions
 - Early Bird
 - 2004 attendees
 - Government and Universities
 - Groups



Más información:

Karyn Augusto: karyn.augusto@oracle.com

Alba San Martín: alba.san-martin@oracle.com

Karen Matallana: karen.matallana@oracle.com

<http://www.oracle.com/global/lad/events/index.html>



ORACLE®

